



S&M-CM/164/Booster cards/11-12/46

Dated @ Chennai -6

the 20-08-2011.

Sub: Promotional Special Tariff Vouchers to avail reduced tariff on ISD Voice/SMS under 2G & 3G services - reg.
Ref: No.26-07/2010-T&C-CM & Circular T&C-CM No.41/11-12 dated 22.07.11.

With ref. to above cited C.O letters, Approval of competent authority is hereby conveyed for the introduction of **Special Tariff Voucher (STVs) under 2G & 3G prepaid** mobile services for availing reduced ISD Voice and International SMS tariff in **Tamilnadu LSA (including CHTD for 2G only) with effect from 22.08.2011** with the following terms and conditions:-

i) MRP of ISD STV (thr C-TOP-UP) under 2G & 3G prepaid mobile services:-

Sl.No.	Countries	ISD Rate in Rs./Min	Rate per International SMS in Rs.	MRP of STV in Rs.(incl. of S.Tax)	
	Tariff Validity in days>>>>			30 days	7 days
A	Canada, U.S.A, Hong Kong, Singapore, Thailand, China	1.49	2.50	41	18
B	Bangladesh, Germany, Malaysia	2.99	2.50	27	11
C	Bahrain, France, Pakistan, Srilanka, U.K.,	4.49	2.50	38	16
D	Australia, Bhutan, Indonesia, Kuwait, Nepal,	6.49	2.50	24	9

ii) MRP of ISD STV (thr C-TOP-UP) with validity of 30 days under 2G & 3G prepaid mobile services :-

Countries	ISD rate in Rs./sec (per sec. pulse)	Rate per international SMS in Rs.	MRP of STV in Rs.(incl. of S.Tax)
Saudi Arabia and UAE	Rs.0.13/sec	2.50	26

iii) The talk value available with the above STVs are **"NIL"**

iv) The reduced ISD Voice and International SMS rate will also be allowed while roaming in BSNL network.

v) The above tariff will be applicable for a promotional period of 90 days w.e.f 22.08.11 to 19.11.11.

(KR ARAVINDAVALLI)

Assistant General Manager [Marketing, S&M-CM]

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM In charge IN – **Trichy/Bangalore** - for necessary action please.

DGM (N/W-O-CM)/DE Commercial Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in".

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.